

ABSTRACT

Ammunition, such as shotshells used in waterfowl hunting, have indicia applied to substantially all of the external surface to reduce glare normally a problem in conventional ammunition. The indicia, such as a camouflage pattern, is applied either through the use of inkjet printing directly on the shotshell surface or through the application of a heat transfer sleeve to which the indicia has been previously applied. The process of applying the camouflage pattern may be incorporated into the manufacture of the ammunition or may be operable as a standalone process used for pre-manufactured ammunition.